Reference List

90 documented projects, grouped by industry · As of September 2026 · excerpt from more than two decades of consulting practice

TELECOM & SAAS (5)

NFON
TELECOM · CLOUD COMMUNICATIONS

As a sales partner of pan-European cloud telephony provider NFON, we brought cloud communications to the Austrian B2B market, from needs analysis through offer and configuration to closing. The result: an active sales channel with a concrete offer and order pipeline.

LINK Mobility: PowerMessage
TELECOM · CPAAS · WEBSITE

For PowerMessage by LINK Mobility, one of Europe's largest CPaaS providers, we developed brand management, the complete site architecture and all content: from the homepage to industry-specific solution pages. The result is a coherent, sales-driven product presence.

yuutel
TELECOM · POSITIONING

yuutel wanted to sharpen its offering around Microsoft Teams telephony and argue clearly against the competition. We sharpened core competencies and vision, created an activity roadmap and delivered battle cards with sales-ready arguments.

CallOne
TELECOM · SAAS · WEB & AI

For the cloud telephony / contact-center platform CallOne we delivered layouts and website implementation in an agency partnership and developed AI-supported process flows.

Inopla
TELECOM · SAAS · SEO

In the course of a platform migration we designed Inopla's customer welcome journey and cleanly transferred the SEO structure via a redirect concept: low-friction onboarding without loss of visibility.

FINTECH & FINANCE (3)

credi2
FINTECH · EMBEDDED FINANCE

credi2 wanted to position itself clearly as a B2B premium provider in the embedded-finance market. In a provider network with partner agencies we supported strategy, website concept and media roll-out, from positioning to a campaign in high-reach financial media.

K-Wallet
FINTECH · MOBILE PAYMENT

For a mobile wallet and loyalty platform we structured the business model and turned it into an investor- and partner-ready business plan presentation: “mobile wallet meets strong customer loyalty”.

Novofina
FINANCE · PR & SALES

For Novofina we developed a PR concept, an event/roadshow initiative and sales support: PR, events and sales enablement from a single source.

SPORTS BETTING & IGAMING (12)

Tipico
SPORTS BETTING · ACTIVATION

For sports betting brand Tipico we developed digital activation and naming concepts, from social media landing pages (including Bundesliga) to event ideas around top football.

BonkersBet
SPORTS BETTING · LAUNCH
We brought BonkersBet to market with a clear marketing roadmap, brand identity and a Champions League activation via a telco partner (A1), from beta feedback through branding to campaign.

Golden Ball
SPORTS BETTING · PROMOTION
We planned the “Golden Ball” promotion for Tipico end to end, from mechanics through media plan and key visual to the TV execution. A high-attention activation from a single source.

maxxwin
SPORTS BETTING · BRAND BUILDING
At maxxwin we co-developed a sports betting / gaming brand from scratch: product, brand and market presence. Proof of end-to-end capability from first concept to live operation.

CAWINO
CASINO · BRANDING
For casino brand CAWINO we established a professional brand/logo system (in all variants) and made performance manageable through KPIs: branding and a data-based view from a single source.

wettodrom
SPORTS BETTING · PRODUCT & SEO
For the betting platform wettodrom we developed the product/prototype concept, the mobile presence and an SEO foundation: a well-thought-out starter package from a single source.

Mobile Branded Betting
SPORTS BETTING · B2B / WHITE LABEL
A “mobile branded reseller” concept: a mobile betting solution that established betting brands can brand individually. We delivered the B2B sales concept plus brand-individual demo mockups.

Sportwetten24
SPORTS BETTING · MARKET ANALYSIS
For Sportwetten24 we analysed visibility and market potential on a data basis (search demand, key figures 2022 to 2024), as a foundation for SEO and marketing decisions.

138
SPORTS BETTING · INTERNATIONAL
For betting brand 138.com we ran business development at the intersection of iGaming and telecoms, with market entry options (including Ghana) and an MVNO approach.

GVC
GAMING · PROMOTION
For gaming group GVC we developed an activation and competition concept. (Details on request.)

Wunderino
CASINO · SOCIAL MEDIA
For online casino Wunderino we developed a social media / Facebook concept.

Snapscreen / SnapOdds
SPORTS TECH · COMPUTER VISION
SnapOdds recognises live sport on TV via the phone camera and instantly delivers odds and betting prompts. As a cooperation partner we marketed the technology through pitches and partnerships, including NBA Launchpad and GVC.

LOGISTICS & INDUSTRY (3)

Hafen Wien: HUBERT
LOGISTICS · CITY LOGISTICS

Instead of many uncoordinated individual deliveries, “HUBERT, powered by Hafen Wien” consolidates deliveries centrally and distributes them efficiently to the shops. We sharpened the concept and made it market-ready with story, flyer and sales material.

annanow
LOGISTICS TECH · SALES

For on-demand logistics platform annanow we built the sales setup, from convincing sales material through structured acquisition to reporting.

ATC
INDUSTRY · CONTROLLING

For ATC we made finances and controlling transparent, with a financial cockpit, annual-accounts preparation and a product-range / article-group analysis.

RETAIL, SME & TOURISM (14)

Buchhandlung Schubert
RETAIL · SME CONSULTING

Practical advice for a bookshop: supplier and offer topics, pricing and data protection: down-to-earth support for local retail.

Die SchmidBude
SME · SUBSIDISED CONSULTING

For Die SchmidBude we delivered a subsidised business consulting project with a documented consulting process: well-founded and results-oriented.

deckweiss
STRATEGY · POSITIONING

For deckweiss we sharpened offering, vision and positioning, including a clear focus on which projects fit the brand.

Komplizinnen OG
AGENCY · STRATEGY

Komplizinnen, an owner-run Viennese WordPress agency, wanted to bundle their strengths and grow more predictably. From a status-quo and numbers workshop through positioning, pricing and billing model to a prioritised roadmap with a KPI framework: a strategy both founders stand behind, concrete enough for the whole team to work with.

Do Step Inn
TOURISM · DIGITALISATION

For hostel operation Do Step Inn we developed a digitalisation concept: processes, guest journey and tools clearly aligned.

CrossFit St. Pölten
SPORTS · FITNESS · SME

We supported the CrossFit box in St. Pölten with naming and positioning: founding and strategy support for a local fitness business.

Sporthalle Wien
SPORTS · EVENT

For Sporthalle Wien we delivered concept and presentation work. (Details on request.)

Marcelo Vilá
E-COMMERCE · PERFORMANCE

For the e-commerce brand Marcelo Vilá we tuned online sales for performance: Google Ads and Shopping campaigns, online shop optimisation (categories, content, usability) and monthly performance reporting over several years.

Eder Reisen
SME · TOURISM
SME consulting for a travel company, organisation and digital foundation.

Gschoawirt
SME · HOSPITALITY
Subsidised SME consulting for the hospitality business.

Anton Raffetseder
SME · SME BUSINESS
Potential analysis for a status assessment and prioritisation of next steps.

Domi Exclusiv
SME · RETAIL
SME consulting on organisation and marketing.

Everbill
SME · SOFTWARE
Digital consulting on presence and marketing.

RT Weber
SME · RETAIL & TECHNOLOGY
Consulting on marketing and funding.

BRAND, DESIGN & COMMUNICATION (8)

Fenio
CLEANTECH · BRANDING & WEB
For cleantech company Fenio we developed logo, claim and website, including a clear presentation of PV/energy solutions and ESG topics.

isthenew
FASHION · BRAND & ORGANISATION
We accompanied fashion label isthenew from brand through planning to legal-organisational foundations (including GDPR), built from a single source.

Wine Wallet
WINE · LIFESTYLE
For Wine Wallet (professional wine storage for collectors) we positioned the offering and made it tangible with brand copy, turning a service that needs explaining into a desirable brand.

NUB-Assistent
HEALTH · PRODUCT COMMUNICATION
For the NUB-Assistent we clearly presented product benefits and offering, with a sales presentation and folder for a B2B tool that needs explaining.

Autoklav (Medizintechnik)
MEDTECH · PRODUCT COMMUNICATION
For a class B autoclave (steriliser) we created a product brochure including conformity/certificate preparation: technically precise and trustworthy.

HNO Mürz
HEALTH · AGENCY SERVICES
Ongoing agency services for the ENT practice of Dr. Wallner: print materials, business cards, appointment slips, flyers and vehicle wrapping, design and print coordination.

goood
DIGITAL · CONSULTING
For goood we advised on digital strategy and execution, focused on a clear, effective digital presence.

Bitpanda × Roland Garros
FINTECH · DOOH · MOTION
When Alexander Zverev triumphed at the 2026 French Open, every hour counted: over that same weekend we produced high-resolution digital out-of-home creatives for Bitpanda on the premium screens at Hamburg Central Station and Hamburg Airport. From live footage and the victory photos we built brand-compliant motion spots, pixel-perfect to Bitpanda's brand guidelines and the media owners' technical specs, including a rebuild of the original logo animation and legally compliant endcards. On air right after the final.

EDUCATION & E-LEARNING (4)

Lehrerjoker
EDUCATION · EDTECH · VENTURE
We took Lehrerjoker from concept to a market-ready learning-aid product: product box, app and media/tech partnerships (including Mediaprint and Cisco).

HelloTeacher
EDUCATION · EDTECH · VENTURE
For HelloTeacher we developed an education offering including technical specification and a sales idea (SIM bundle): product and go-to-market from a single source.

Horeca Hero
E-LEARNING · HOSPITALITY
For HoReCa training Horeca Hero we produced e-learning content, including management, cybersecurity and GDPR/AI, prepared in a modern, practical way.

intellibra
MARKET RESEARCH · INSIGHTS
With intellibra we deliver structured market and customer insights, for industrial and tech clients such as CertoClav and NFON, as a reliable basis for decisions.

KMU.DIGITAL & GREEN (26)

Alltek
POTENTIAL ANALYSIS · B2B TRADE
Digitalisation potential analysis: website optimisation, CRM introduction and connected communication channels with marketing automation prioritised.

ATC Water Solutions
POTENTIAL ANALYSIS · WATER TECHNOLOGY TRADE
Website with reorder shop for existing customers, newsletter and search engine marketing prioritised.

BFSM Schadenermittlung
POTENTIAL ANALYSIS · DAMAGE ASSESSMENT
Central business software, website relaunch and a digital claims platform as a new service recommended.

BKM Akademie
POTENTIAL ANALYSIS · TRAINING ACADEMY
Website, e-learning platform and integrated administration without media breaks designed as the digital foundation.

Burgerholz
POTENTIAL ANALYSIS · TIMBER TRADE
CRM introduction, cross-channel customer communication and online reputation prioritised.

Close2Fan
POTENTIAL ANALYSIS · LEISURE INDUSTRY
Business software, document management and cloud infrastructure for scalable processes recommended.

Thomas Koch
POTENTIAL ANALYSIS · PROFESSIONAL SERVICES
Website as the central digital touchpoint, newsletter, search engine marketing and a CRM concept prioritised.

Krumböck GmbH
POTENTIAL ANALYSIS · MANUFACTURING
Integrated communication channels, CRM introduction and digital reputation management prioritised.

Macro Warenhandel
POTENTIAL ANALYSIS · CONSUMER GOODS TRADE
Central CRM, connected communication channels and online review management prioritised.

Marketingservice Mikscha
POTENTIAL ANALYSIS · MARKETING SERVICES
Integrated communication channels, CRM and secure cloud data exchange prioritised.

Hubert Nagele
POTENTIAL ANALYSIS · PROFESSIONAL SERVICES
CRM as the basis of customer retention, website optimisation and cloud collaboration with AI support prioritised.

Günter Oswald
POTENTIAL ANALYSIS · PROFESSIONAL SERVICES
Website, newsletter, search engine marketing and a CRM concept as the digital sales foundation prioritised.

Alexander Pfeffel
POTENTIAL ANALYSIS · ANGLING RETAIL
Business software with data integration, document management and a unified communication platform prioritised.

Rainer Kotrnec GmbH
POTENTIAL ANALYSIS · CONSTRUCTION
Website optimisation, search engine marketing and building a CRM concept prioritised.

Johanna Sohm
POTENTIAL ANALYSIS · PROFESSIONAL SERVICES
Connected communication channels, CRM and online reputation with client testimonials prioritised.

Strohmaier Trachten
POTENTIAL ANALYSIS · TRADITIONAL FASHION RETAIL
CRM-based customer retention, integrated communication channels and search engine marketing prioritised.

ITW Wasserbetten
POTENTIAL ANALYSIS · WATERBED RETAIL
Integrated communication channels with marketing automation, CRM and online reputation prioritised.

Bike Factory
POTENTIAL ANALYSIS · MOTORCYCLE RETAIL
Status and potential analysis under the KMU.DIGITAL programme.

EAM Elektrotechnik
GREEN CONSULTATION · ELECTRICAL ENGINEERING
Twin-transition analysis: digital project planning for resource savings, time tracking with ERP and integrated customer communication.

Toplak
GREEN CONSULTATION · COMMERCIAL SERVICES
Circular economy through digital project management, integrated communication channels and website modernisation.

emc
GREEN CONSULTATION · ELECTRICAL AND BUILDING TECHNOLOGY
Funded consultation under the KMU.DIGITAL & GREEN programme, digitalisation with a sustainability focus.

emc control
KMU.DIGITAL & GREEN · BUILDING AUTOMATION
For emc control from St. Pölten, a specialist in building automation and control technology, we carried out the funded potential and status analysis under the KMU.DIGITAL & GREEN programme in 2026. The result: a prioritised plan with a CRM system as the basis for the maintenance and facility-operation business, a website as the entry point for planners and property managers, and the use of existing building-management data for energy monitoring as a new recurring service.

gutgebaut.at
STRATEGY CONSULTING · GENERAL CONTRACTING
Strategy consulting with digitalisation concept: central omnichannel communication platform with integrated CRM and marketing automation.

supertisch
STRATEGY CONSULTING · OFFICE FURNITURE
Digitalisation concept for specialised planning software and its integration into order processing.

elearninggroup
STRATEGY CONSULTING · CONTINUING EDUCATION
Digitalisation concept for CRM introduction and automation of sales and marketing processes.

HiSystems
STRATEGY CONSULTING · B2B TRADE
Strategy consulting under the KMU.DIGITAL programme: connected business units with ERP as top priority, plus CRM, web shop and document management.

DATA PROTECTION & COMPLIANCE (15)

Berger
GDPR · TRADE BUSINESS
GDPR implementation: records of processing, data processing agreements, privacy policy and employee awareness.

Bichler Transporte
GDPR · TRANSPORT & LOGISTICS
GDPR implementation: records of processing, data processing agreements, privacy policy and employee awareness.

Gut Betreut
GDPR · CARE SERVICES
GDPR implementation: records of processing, data processing agreements, privacy policy and employee awareness.

HOGE Bau
GDPR · CONSTRUCTION
GDPR implementation: records of processing, data processing agreements, privacy policy and employee awareness.

Laufen
GDPR · RETAIL & TRADE
GDPR implementation: records of processing, data processing agreements, privacy policy and employee awareness.

Metagro
GDPR · WHOLESALE
GDPR implementation: records of processing, data processing agreements, privacy policy and employee awareness.

Moss glocal
GDPR · SERVICES
GDPR implementation: records of processing, data processing agreements, privacy policy and employee awareness.

Steindl
GDPR · TRADE BUSINESS
GDPR implementation: records of processing, data processing agreements, privacy policy and employee awareness.

0 Handicap
GDPR · SPORTS & SOCIAL
GDPR implementation: records of processing, data processing agreements, privacy policy and employee awareness.

Tinnituszentrum
GDPR · HEALTHCARE
GDPR implementation: records of processing, data processing agreements, privacy policy and employee awareness.

Gravogl
GDPR · TRADE BUSINESS
GDPR implementation: records of processing, data processing agreements, privacy policy and employee awareness.

Lellek
GDPR · TRADE BUSINESS
GDPR implementation: records of processing, data processing agreements, privacy policy and employee awareness.

JOJOE
GDPR · HOTEL
GDPR implementation: records of processing, data processing agreements, privacy policy and employee awareness.

reboton
GDPR · GRAPHIC DESIGN
GDPR implementation for the graphic design agency: records of processing, data processing agreements and privacy policy.

Fachstelle NÖ
COMPLIANCE · TRAINING
Data Protection Follow-Up 2025: Strategic training and consulting on current compliance topics. Focus on the Data Act (fair data access) and the AI Act (transparency obligations for AI). Practical sensitization of employees for legally compliant customer communication and AI usage.